



# WHAT IS IT?

Have you ever wanted to own, manage and play in your own professional basketball team? Well, the UC Capitals 3x3 Corporate Cup is your opportunity to do just that. Buy a license, build your team and get ready for the greatest corporate challenge you've ever seen!

# TOURNAMENT FORMAT

The 3x3 Corporate Cup will be played over the course of one-day on 4 October, 2019. All franchises will participate in a round robin tournament with the top 4 teams progressing through to the semi-final and grand-final games.



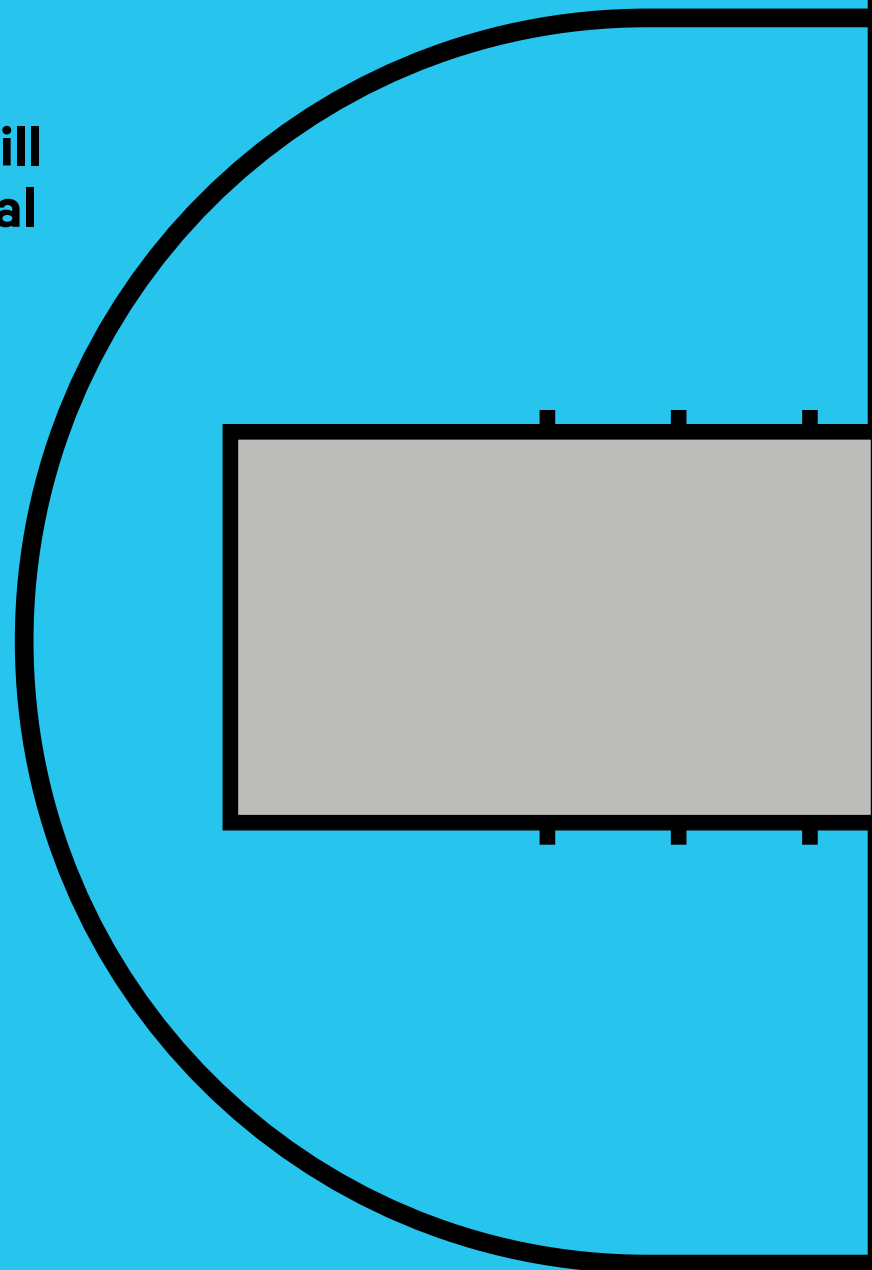
# RULES OF THE GAME

**The UC Capitals Corporate Cup will be officiated in line with the official FIBA 3x3 basketball rulings.**

**The mains rules of 3 on 3 are as follows:**

- 1 basket on 1 half-court
- 2 teams of 3 players and up to 2 substitutes per team (5 players plus one manager)
- 12-seconds shot-clock
- 1st team to reach 21 points or best after 10 minutes win!

**For a full list of 3x3 rules, check out the FIBA website [here](#)**



# WHAT DO FRANCHISE OWNERS RECEIVE?

## THE UC CAPITALS CORPORATE CUP IS ALL ABOUT NETWORKING, PHYSICAL ACTIVITY AND HAVING FUN!

Franchises are available to purchase for \$3,000 plus GST and will give you and your business the following benefits:

- + Tournament registration for 5 nominated players
- + 5 x personalised jerseys with your business logo affixed
- + 1hr pre-tournament coaching clinic for your teams 5 nominated players with a UC Capitals player or coach
- + Team photo with UC Capitals players
- + 5 x VIP tickets to a UC Capitals home game of your choice
- + A social media release to announce your team's entry into the Corporate Cup
- + Access to catered networking events:
  - Tournament launch and player auction with all participating teams, UC Capitals management and available UC Capitals players
  - Post-tournament presentation night





# PLAYER DRAFT NIGHT

During our Corporate 3 on 3 season launch, franchise owners will also be given the opportunity to strengthen their side with the purchase of a UC Capitals player via a live auction!

Drafted players will be able to be placed on the court during “power plays” which last for 2 mins – enough time to give your team the competitive edge needed to get over the line for victory.

Not only players can be drafted, but our UC Coaching staff will also be available to provide your team expert advice on game day.



**POWER PLAY:** During play a siren will sound alerting teams the Power Play has begun. During this 2 minute period, drafted UC Caps players may enter the court substituted for a player for the duration of the power play!



**SAVE THE DATE:**  
1 October, 2019  
from 4pm

# WHAT ARE THE STAKES?

AFTER THREE ROUNDS OF COMPETITION AND TWO ROUNDS OF FINALS, A CORPORATE CHAMPION WILL BE CROWNED, AND FOR THOSE WINNERS THEY WILL RECEIVE;



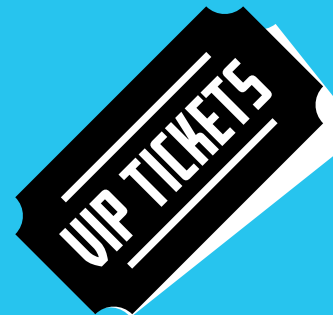
## WINNER

The inaugural UC Capitals Corporate Cup Perpetual Trophy



## CELEBRITY GAME

Opportunity for your 3x3 team to play a celebrity 3x3 team at halftime of a UC Caps home game.



## 10 VIP TICKETS

10 VIP Tickets to a UC Capitals Game



## SPONSORSHIP

Naming Rights sponsorship to a UC Capitals home game!

- + Full event promotion via social media and publications in the week prior to the game
- + Opportunities to activate before, during and after the game!



# SUB ME IN

**READY TO FIGHT FOR THE INAUGURAL  
CUP AND CORPORATE BRAGGING RIGHTS?**

**Fill out, sign, and submit a team  
registration form to:**

**Dale Bertram**

**UC Capitals Sponsorship Manager**

**0421 573 752**

**[dale.bertram@canberra.edu.au](mailto:dale.bertram@canberra.edu.au)**

**Any questions? Dale's your guy.**



**GO  
BIG**

